

Automobile

Mobile App Development

IT Staff Augmentation

Empowering Harley Riders with Smart Vehicle & Service Management

The Harley App redefines the riding experience with a focused approach to vehicle and service management, crafted specifically for Harley Davidson enthusiasts. Featuring an intuitive guest journey interface and dynamic dashboard insights, this app leverages Android, iOS, HTML, Core PHP, and MySQL to offer a seamless, tech-driven solution. Stay connected, informed, and in control of your Harley journey like never before.

iProgrammer, in a nutshell



17 Years of Excellence

For 17 years, iProgrammer has excelled in bespoke product engineering and more.



300+ Products Live

Successfully delivered premier products across both web and mobile platforms to date.



Fortune India 500

iProgrammer has been the technology partner to Fortune India 500 - Hero Corp, Tata Communications and HDFC.



350+ Tech Team

We are more than 350 tech experts with a strong background in various leading technologies.



4 Million DAUs

Our B2C mobile application developed for Vodafone-Idea currently has 4 million daily active users (DAUs).



128 Million End Users

Our applications have been utilized by around 128 million end users globally.

Business Requirement

To develop a dedicated mobile application for Harley Davidson that simplifies vehicle and service management, enhances user engagement, and provides intuitive access to key insights. The app will serve as a scaled-down yet efficient alternative to One App, tailored for Harley enthusiasts.



The Harley App was crafted to simplify the ownership journey for Harley Davidson riders. With a focus on essential services, it delivered a reliable solution tailored to vehicle management, enhanced user engagement, and data-driven insights.

Key needs included:



Vehicle & Service Management:

Provided a seamless platform for tracking vehicle details, scheduling services, and managing maintenance history with timely notifications.



Guest Journey Experience:

Designed an intuitive guest interface with personalized dashboards, offering actionable insights and streamlined access to key vehicle data.



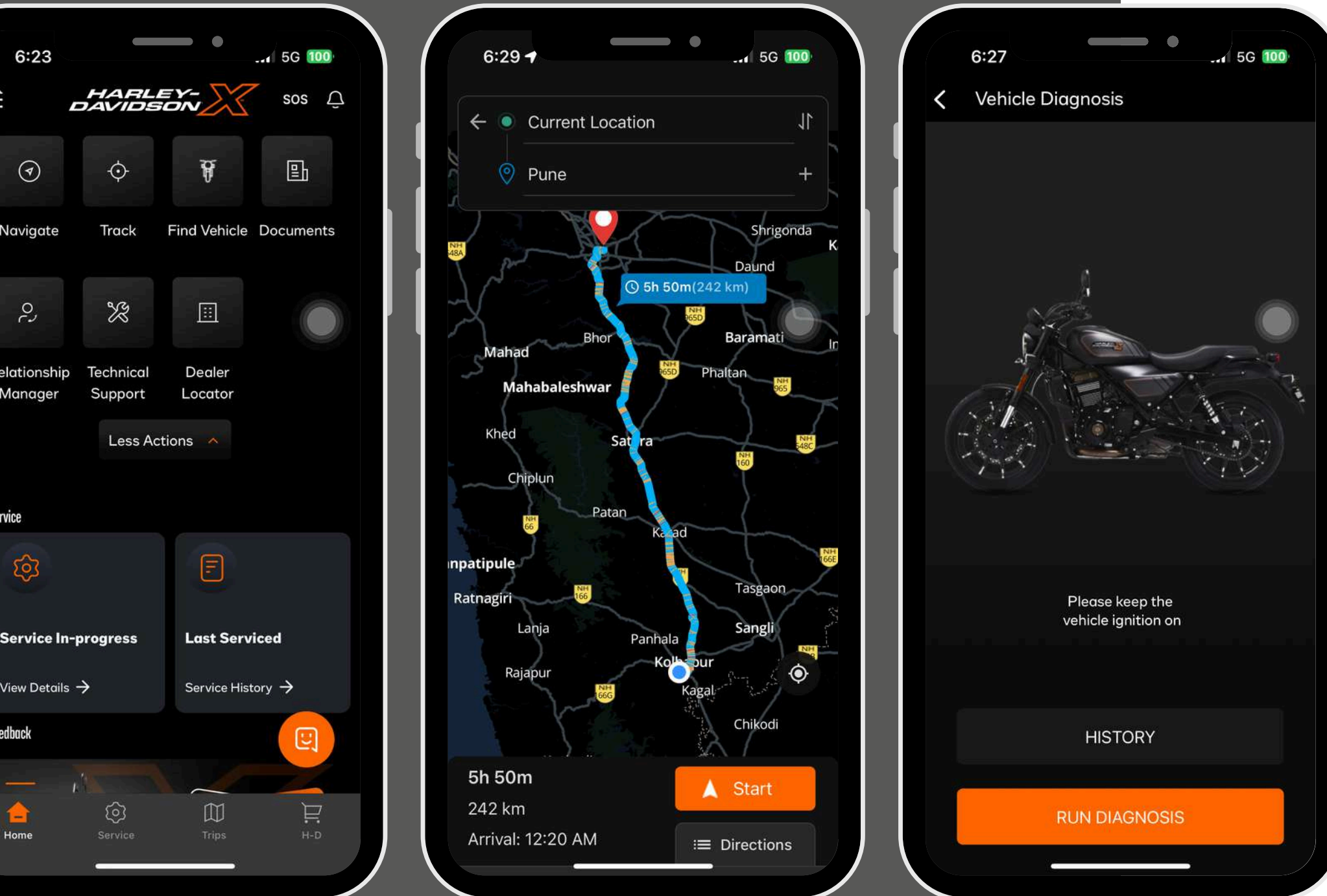
Scalable Architecture:

Leveraged Core PHP and MySQL to ensure a reliable backend, supported by responsive Android/iOS/HTML frontends for smooth multi-platform usage.



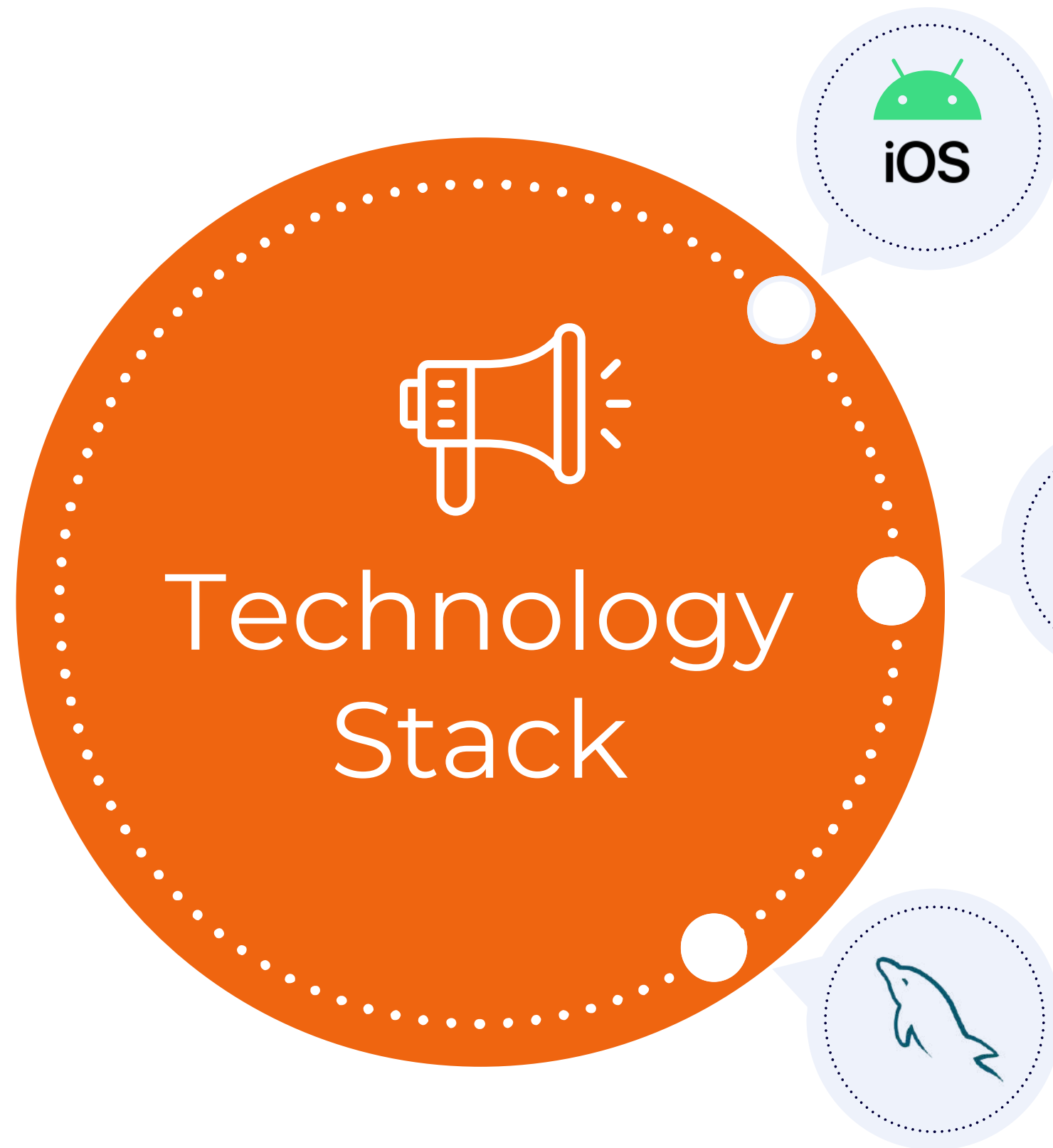
Our Solution





Top 5 Key Features

- 01 Call Control:** Seamlessly manage your calls without compromising your safety, keeping you connected while you conquer the open road.
- 02 Music Control:** Take charge of your riding soundtrack with easy-to-use music controls, allowing you to enjoy your favourite tunes while cruising in style.
- 03 Turn By Turn NAVIGATION:** Never lose your way with our turn-by-turn navigation feature, ensuring you're always on the right track to your destination.
- 04 GEO-FENCE:** Set virtual boundaries and receive alerts when your bike enters or exits specific areas, providing peace of mind and added security.
- 05 VEHICLE DIAGNOSIS:** Stay on top of your bike's health with real-time diagnostics, enabling you to address potential issues before they become major concerns.



Android and iOS

Android and iOS are the dominant mobile platforms, ensuring maximum user reach and compatibility for Harley's diverse customer base. Their robust SDKs and native development capabilities provide superior performance, responsiveness, and access to advanced hardware features.

Back End - Core PHP

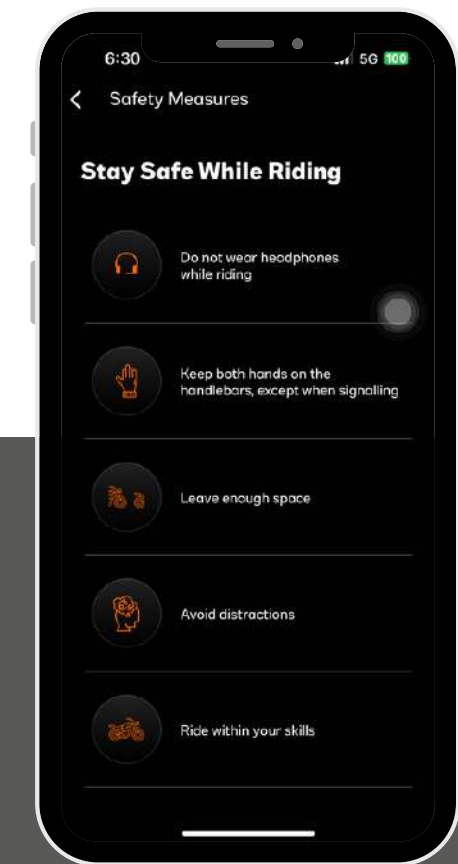
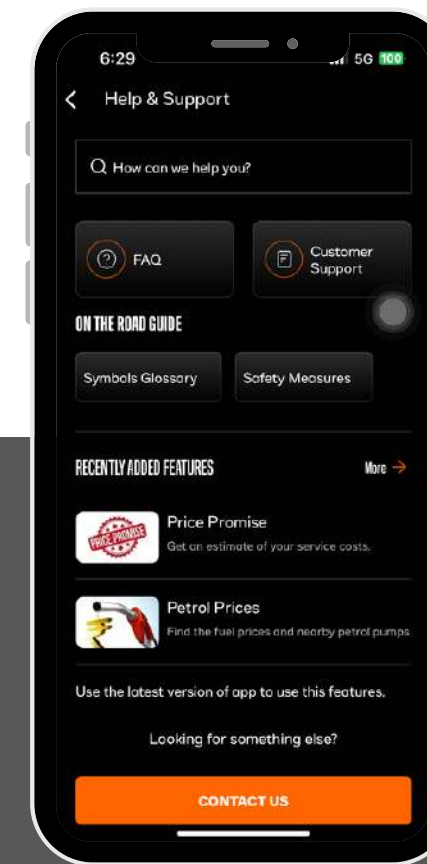
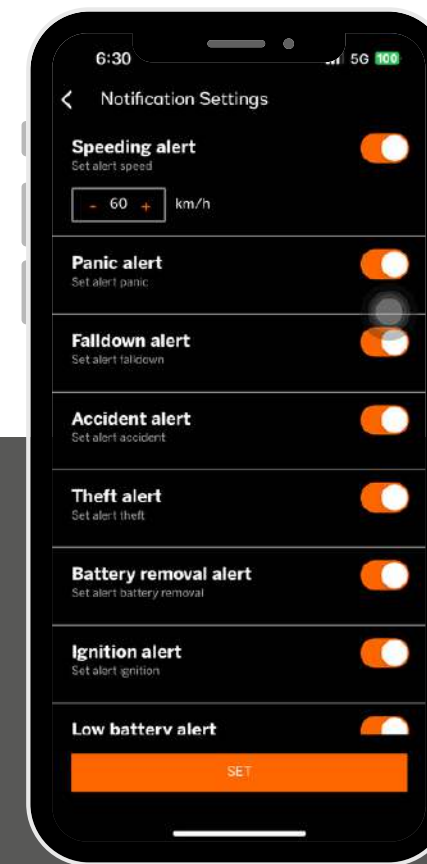
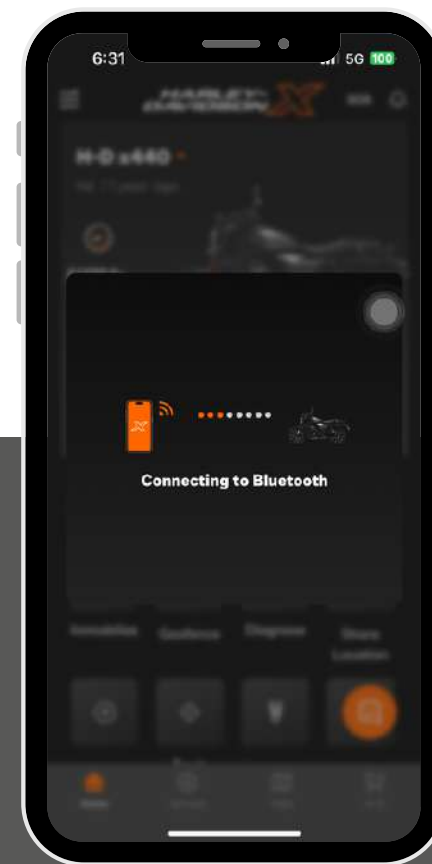
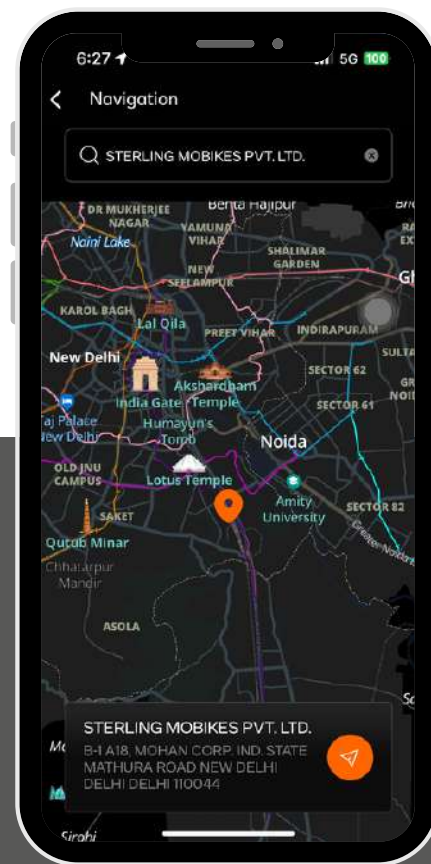
Core PHP offers simplicity, speed, and flexibility, making it an ideal choice for building a scalable backend for a feature-rich application like "One App." Its wide developer community ensures quick troubleshooting and cost-effective development.

Database: MySQL

MySQL's platform independence and high performance make it perfect for middleware operations. It ensures seamless communication between the frontend, backend, and database layers while handling complex business logic efficiently.

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Harley Davidson Mobile Application – A Glimpse



TOP QUALITY REMOTE HIRING IN **4 SIMPLE** STEPS

Find and onboard top remote talent seamlessly from iProgrammer.



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Our team will contact you to understand your requirements.



GET A LIST OF PROFILES

We initiate candidate discovery, vetting and matching as per your requirements.



INTERVIEW CANDIDATES

You save time by only interviewing engineers shortlisted for you.



START WORKING

We handle all the compliance-related paperwork and legalese so your candidates can start working fast.



What do we offer?

Our Services



Product Engineering

- UI/UX Engineering
- Web Application Development
- Mobile App Development
- Backend/Middleware Development
- Frontend Development
- Data Analytics
- Legacy System Modernization



Cloud & DevOps

- Cloud Consulting
- DevOps Consulting
- DevSecOps Consulting
- CI/CD & Infrastructure Automation
- Kubernetes Adoption



Internet of Things (IoT)

- Device Connectivity
- Data Analytics and Visualization
- Security Solution
- Cloud Integration and Management



Startup Consulting

- Product/MVP Development
- Statutory Compliance Consulting
- Technology Consulting
- Application Development
- UI/UX Design and Business Branding
- Customer Experience Strategy

LET'S BREW SOME COFFEE TOGETHER.



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